

16 June 2026

Dear Valued Customers, Collaborators, and Partners,

We are excited to share an important update regarding our laboratory and outreach program.

The Grazingland Animal Nutrition Lab (GAN Lab) is transitioning to the **Ranch Diagnostics Lab (Ranch Lab)**, a new name that reflects the continued growth and expansion of our services, collaborations, and long-term vision for supporting ranchers, producers, researchers, and natural resource professionals.

The Ranch Lab builds upon the longstanding foundation and impact of GAN Lab and will continue its mission of providing science-based diagnostic tools, applied research, and decision-support services to improve livestock and wildlife nutrition, grazing management, and ranch sustainability.

As part of this transition, the Ranch Lab is now operating under the Texas A&M Center for Grazinglands and Ranch Management (CGRM). This transition represents an exciting opportunity to strengthen interdisciplinary collaboration and expand the lab's role in supporting grazinglands and ranch management systems across Texas and beyond.

We also want to recognize and sincerely thank Dr. Doug Tolleson for his years of leadership, dedication, and contributions to the development and success of GAN Lab. His work helped establish the laboratory as a trusted resource for producers, agencies, extension professionals, and researchers throughout the country. We are deeply grateful for his impact and continued support during this transition.

Under the leadership of Dr. Jeff Goodwin, Director of CGRM, the Ranch Lab will continue offering our established fecal NIRS and nutritional diagnostic services while expanding efforts in areas such as:

- Livestock and wildlife nutrition and grazing management support
- Decision-support tools and producer outreach
- Research collaborations and educational programs
- Emerging diagnostic and monitoring capabilities for whole-ranch systems

Importantly, our location, phone number, and core services will remain the same during this transition. We are committed to maintaining continuity in customer support, sample processing, reporting, and collaborative activities throughout the rebranding process.

Please note our updated information moving forward:

Ranch Diagnostics Lab - Texas A&M AgriLife Research

Website: <https://cgrm.tamu.edu/ranch-lab/>

Email address: ranchlab@ag.tamu.edu

Phone number: 254-774-6134

As part of our commitment to providing accessible and efficient diagnostic services, we have also updated our reporting options and sample submission process.

We are pleased to announce reduced pricing for our services starting June 16th, 2026. **Standard Reports** are now available for **\$35** (previously \$45), and **Advisory Reports** are now available for **\$45** (previously \$80), making these tools more accessible and affordable.

To simplify sample submission and processing, sampling kits will now be purchased in advance based on the number and type of analyses requested. The cost of sample analysis and reporting is included with each kit purchase. This updated process simplifies billing and helps us provide faster, more efficient service. To order sampling kits, visit [Nutbal Online](#) and select "Request Sampling Kit." You will be directed to our [eStore](#) to complete your purchase. You may also contact the Ranch Lab directly for assistance.

We are incredibly grateful for your continued support, collaboration, and trust over the years. GAN Lab has built strong relationships with producers, universities, agencies, and industry partners, and we look forward to continuing and expanding those relationships under this new identity.

Sincerely,



Jeff Goodwin, Ph.D.

Director | Center for Grazinglands and Ranch Management

Thomas M. O'Connor Endowed Directorship in Rangeland and Wildlife Management

Research Assistant Professor | Texas A&M AgriLife Research & Extension

Texas A&M University | Department of Rangeland, Wildlife, and Fisheries Management

jeff.goodwin@ag.tamu.edu

Ranch Lab Contact:

Barbara Rodrigues, Ph.D.

Research Scientist and Lab Manager

barbara.rodrigues@ag.tamu.edu

Taylor Winkler

Technical Coordinator

taylor.winkler@ag.tamu.edu